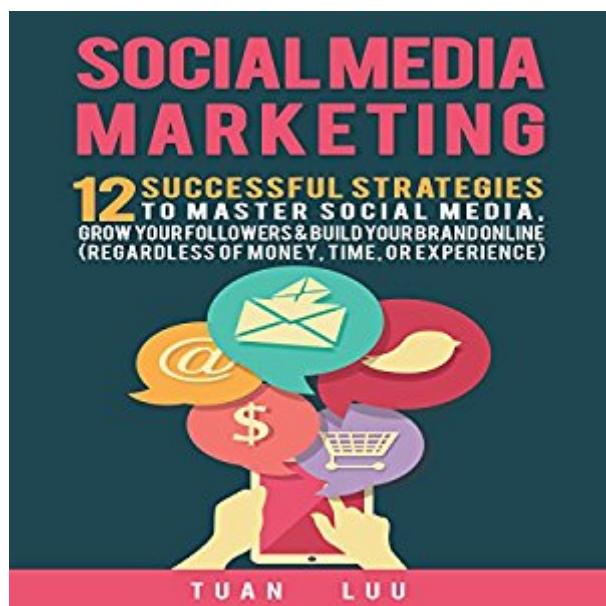


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# **Social Media Marketing: 12 Successful Strategies To Master Social Media, Grow Your Followers & Build Your Brand Online: Regardless Of Money, Time, Or Experience**



## Synopsis

Discover the 12 successful strategies to master social media, grow your followers & build your brand online (regardless of money, time, or experience). This book is a comprehensive guide packed with actionable social media tips, practical pointers and invaluable, little-known trade secrets. Inside you will also find plenty of handy examples and mini case studies of brands who've built an enviable social media presence to inspire you. From established multi-million dollar companies (Coca-Cola, GE, Groupon, Ben and Jerry's) to small, everyday businesses, there is something you can learn and be inspired by to create success in your own niche or industry. Here is a preview of what you will learn: The little known secrets to skyrocket your social shares and create a viral blitzkrieg! The X-Factor Effect used by top social media influencers like Gary Vaynerchuk and Tai Lopez to become the go-to authority in your field, and attract a loyal fan base of hungry, buying customers. How an unknown Swiss village grew their social media likes and followers by leaps and bounds, resulting in a staggering 250% increase in tourism! (Very few brands get this right) How a small, home decor items retailer in Tuscan grew their tiny subscriber list by a whopping 200% in three weeks, resulting in \$10,000 profit! How to host kickass social media events to generate huge amounts of buzz and build a ravenous audience. Millionaire/tech entrepreneur Alex Becker did this leading up to his book launch event and made 60k in one day. Much, much more!

## Book Information

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## Customer Reviews

This book has given 12 successful, tried, and tested strategies on how one will be able to master the

Social Media sites so that his business will be able to generate traffic and followers. With the way the Social Media sites are dominating the online world now, a business will not get its online presence without any account in the biggest platforms now. This is what this book has focused on. And it has been informative in its discussions too. Facebook, Twitter, Youtube, LinkedIn, and some others are discussed here. Knowledge is power nowadays, especially when you have an online business you'd like to grow. This book will help.

The influence and presence of the Social Media can never be underestimated these days. We are now so aware of its powers. That is why a business should not exist without it. This book has made that so clear too. It has given and discussed so much 12 tried and tested successful strategies on how to learn and master the Social Media so that one's business will have many followers, will generate traffic, and eventually grow and expand. And I think the book did the discussion rather well.

**Social Media Marketing: 12 Successful Strategies to Master Social Media, Grow Your Followers & Build Your Brand Online (Regardless of Money, Time, or Experience): Facebook, Twitter, Youtube, LinkedIn**  
This is an outstanding guidebook and very useful. By the help of this book I have come to know about social media marketing perfectly. Inside of this book the author has described about how to grow & build my brand online through Facebook, Twitter and YouTube. By reading this book I have learned some effective social media marketing strategies. By reading this book I have understood about how an unknown Swiss village grew their social media. This book showed me about how to host kickass social media events and much more. Inside of this book I have found some social media tips too. I am really glad to read this book and if you have any interest to learn social media marketing then this book will be perfect for you.

The book is straightforward that it can be easily understood how things are done. It has provided a lot of information for a beginner. This book is a must-read for any executive looking to feed their curiosity and/or tackle their fear of social media in the business context. It also serves as a healthy reminder to digital marketing professionals of why social is so important. This is the best book for anyone looking to market successfully with social media. Giving you the strategies on how you will dominate social media like Facebook, Instagram, LinkedIn and many more. Learn the tricks and tips that this book is giving you for you to earn more than you could imagine.

THis is how the new era works, it needs social media marketing as it is the broadest place to promote products that can reach many customers. But how to be effectively do this one since there are also almost all companies engaged in this kind of strategies? This book will teach you how to be effective. There are only 12 strategies here like Harness the power of visual communication yet I believe that they are strong to apply. They were explained here clearly and simple for us to understand directly the message that the author wants to relay to us reader. Great book!

This book helped me a lot with my sale business. There are many helpful tips on how to promote your business and how to be successful. I already tried one of them: the competition and I must say that it was very useful, I gained almost 2000 followers in 5 days! f you have business or plans to have business online, this book is the right reference for you, because it is clearly explained here how to create your own identity or brand on social media sites that will set you apart from the rest. Very useful and helpful book indeed!

Very useful information on being able to take advantage of the marketing opportunities these days. With internet available and all the social media it is a great opportunity for some, however many people fail at it and that is why they need to do their marketing right because this is the information age and there is so much à œcrapâ • out there. This book really taught how to get your product out there and be able to catch the attention of customers using social media, great strategies and overall great book! Very good!

Very useful book about social media marketing! It is helpful for me as a self-published author to be more visible and more connected to my audience.In the book you find both how to be more popular on the media- gain more likes and followers as well as how to maintain them and make them useful once you have them.I find the social media platform crucial for success in the field of self publishing, and with this book providing such great tips it is very helpful to my success!Thanks for the great book!

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